

“The greatest mistake a man can make is to be afraid of making one”

Elbert Hubbard

DIAMONDBACK CONSULTING INC



A Service Disabled Veteran Owned Small Business

The Secret to Success, Part I

My high school class did not vote me most likely to succeed. In fact, back then anyone who was around me for longer than 30 seconds knew I was going nowhere fast. My father always said if you're going to do a job, do it right the first time. I was doing a great job of going nowhere.

I realized I was not going to make much of myself on the train I was on, so I got off and joined the Army. While in the Army I was responsible for keeping a Cobra attack helicopter flying. I was working hard, enjoyed fixing my helicopter and flying but something was missing. My time in the Army was a collection of mixed successes. There were times I was very successful, but these successes seemed to be haphazard. I lacked consistent success. I was looking for answers; but in order to find answers I had to know what questions to ask. In my quest for answers I left the Army and joined the Marines.

In order the help you transition from your previous life, the Marine Corps assigns some gentlemen who guide your transformation. This gentleman is called a Drill Instructor more commonly known as a DI and he has a unique approach that you never forget. To help you become a Marine, the DI uses motivational instruction followed by reinforcement techniques with vigorous exercise—screaming and pushups, lots of pushups.

When I arrived at Parris Island, the DI's had a field day with a former "Army Dog". Being an Army Dog the DI's made me bark like a dog. I found this funny; I did a lot of barking. There were a number of times my DI would ask "What are you doing, recruit?" After my life transforming stay a Parris Island, and after my hearing returned, the question really sunk into my brain. What was I doing with my life?

I began to notice that certain people were very successful while others like me had instances of success but were not consistent. This puzzled me because , in looking at these people, there was not any particular trait I

could see that clearly defined their success.

These successful people came in all shapes, sizes, races and socioeconomic backgrounds. So, the question was why is it that some people are successful and others are not?

Now that I knew the right question, I needed to find the answer. I analyzed the choices I had make in my life, looked at other peoples lives, read books about successful people, watched successful people closely, and slowly began to realize one puzzling fact was emerging from my studies and observations.

This one piece of information was the answer to my question and, even more interesting, it was something we all have and can control. Here is the key to success and the same key to failure: We become what we think about.

So simple and so true that it seems too easy in our seemingly complicated world to really be the answer, but it is. From my research and studying of successful people and applying this to my own life, I have found this is the secret to success.

This one piece of information has so fundamentally changed my life that I wish I would have discovered it as a much younger man.

In part 2, I tell you the technique I use to achieve goals that I set for myself.

Point to Ponder Section

Do you owe on a credit card, personal loan, car loan or mortgage?

When you borrow money to purchase something you willing put yourself in the position of a servant to the person or institution that gave you the funds. Does this mean we should never borrow? No, but it warns us never to take on a loan without carefully examining our ability to repay it. A loan we can handle is enabling; a loan we can't handle is enslaving. The borrower must realize that until the loan is repaid, he or she is a servant to the individual or institution that made it.

“The rich ruleth over the poor, and the borrower is servant to the lender” Proverbs 22:7

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